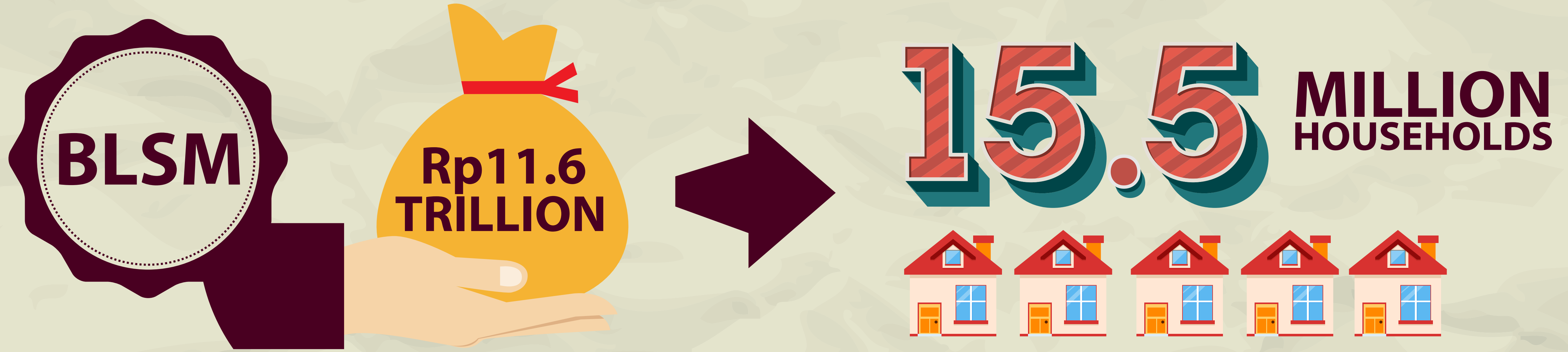


STRENGTHENING UNCONDITIONAL CASH TRANSFERS FOR THE POOR (BLSM)



Ahead of the 2013 fuel price increases, following changes in the price of subsidised fuel, the government launched its programme of Unconditional Cash Transfers for the Poor (BLSM). The government allocated Rp11.6 trillion to be distributed to 15.5 million households with the

lowest levels of socio-economic welfare in Indonesia. The objective was to help households fulfil their basic needs, including for health, education and other necessities.

ROLES OF TNP2K

01 Encourage Targeting Improvements

1. Encouraged the use of information contained in the Unified Database (BDT), which stems from the 2011 PPLS, as the source of data on BLSM beneficiaries as well as the social assistance card (KPS).



2. Encouraged the use of the KPS to access BLSM and Raskin (subsidised rice).

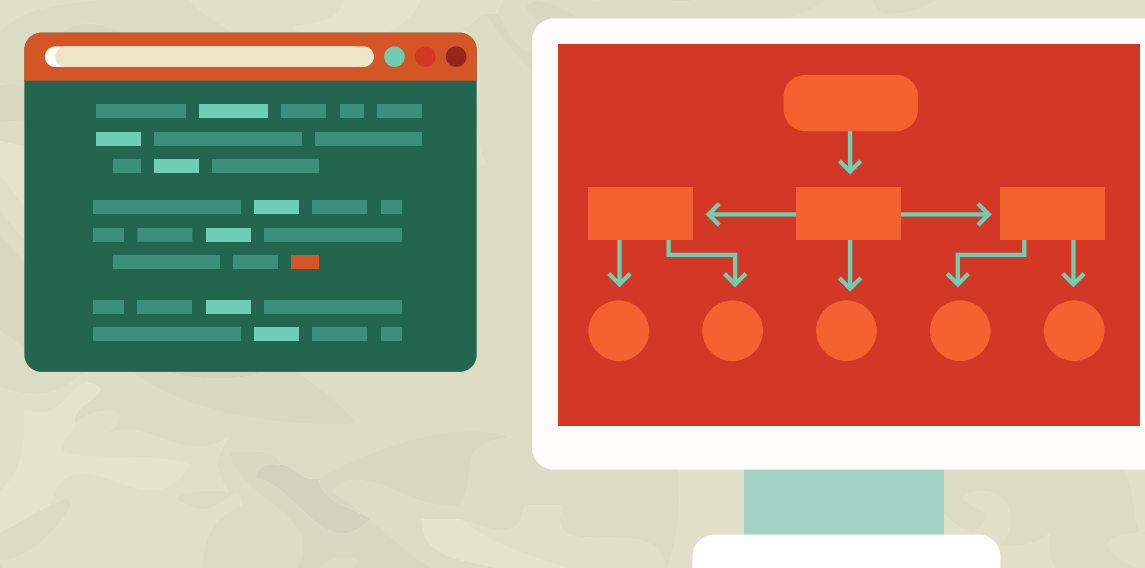
3. Formulated mechanisms to make adjustments to the list of BLSM targeted households through village councils (mudes) and kelurahan councils (muskel) using substitute recapitulation forms (FRP) and the involvement of TKSks.



4. Proposed and encouraged the issuance of **Minister of Home Affairs Instruction Number 541/3150/SJ** on KPS distribution and public complaints on 17 June 2013, as the legal basis for implementing mudes/muskel.



5. Developed an online system for making substitutions to the list of targeted households (FRP application).



6. Encouraged substitutions to the list of KPS beneficiary targeted households (RTS-PM), in line with the outcomes of **mudes/muskel**.



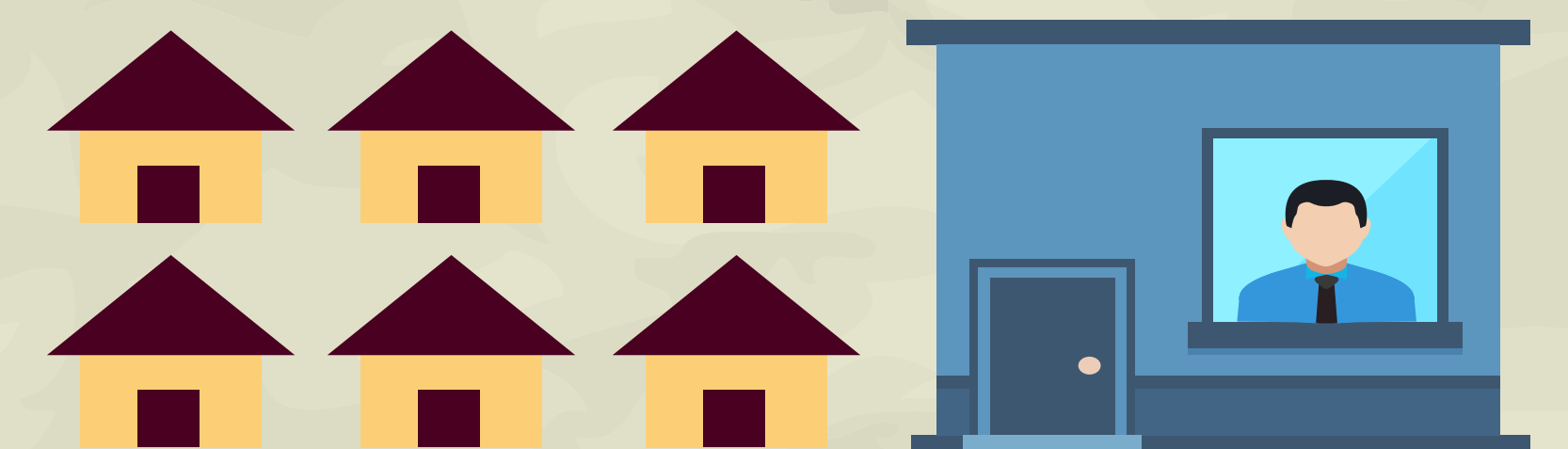
02 Formulate Mechanisms of Information and Complaints

1. Cooperated with UKP4 to provide information and public complaints channels, via **LAPOR!**, by sending **SMS to 1708**.

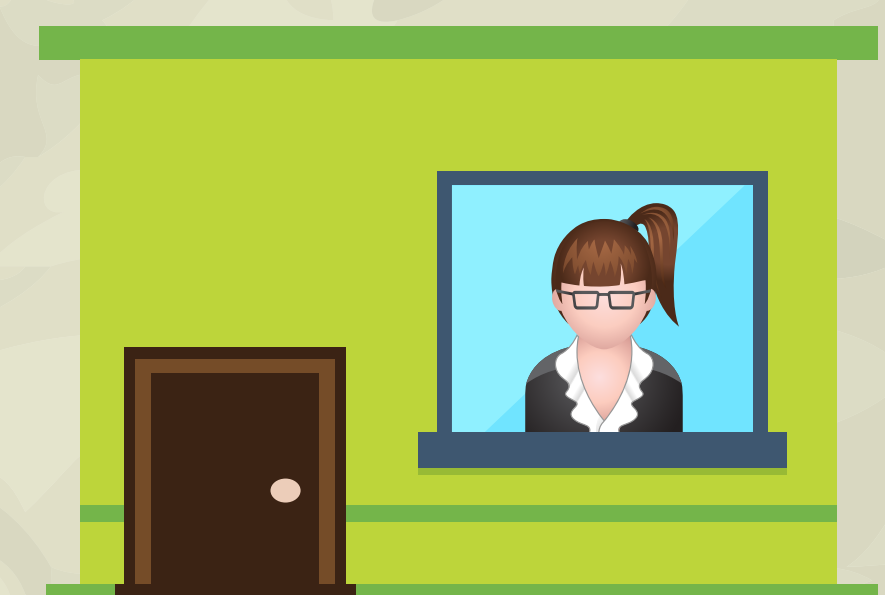
LAPOR! Portal



2. Cooperated with the Ministry of Home Affairs in issuing the Minister of Home Affairs Instruction on the creation of public complaints posts (Posdumas).



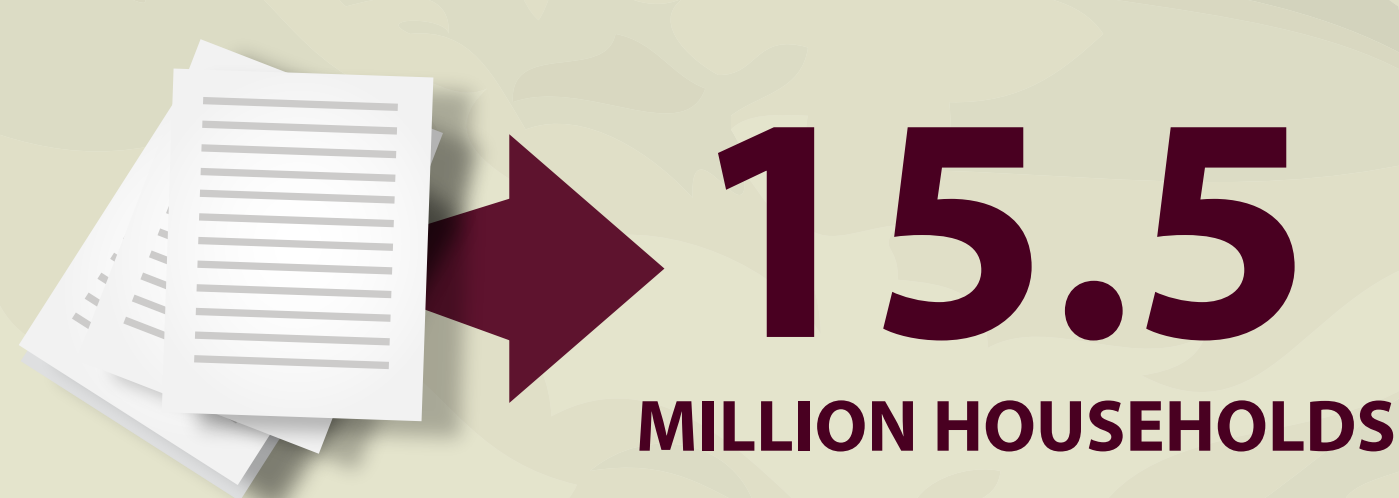
3. Established control posts for complaints from KPS Beneficiaries at the Secretariat of TNP2K.



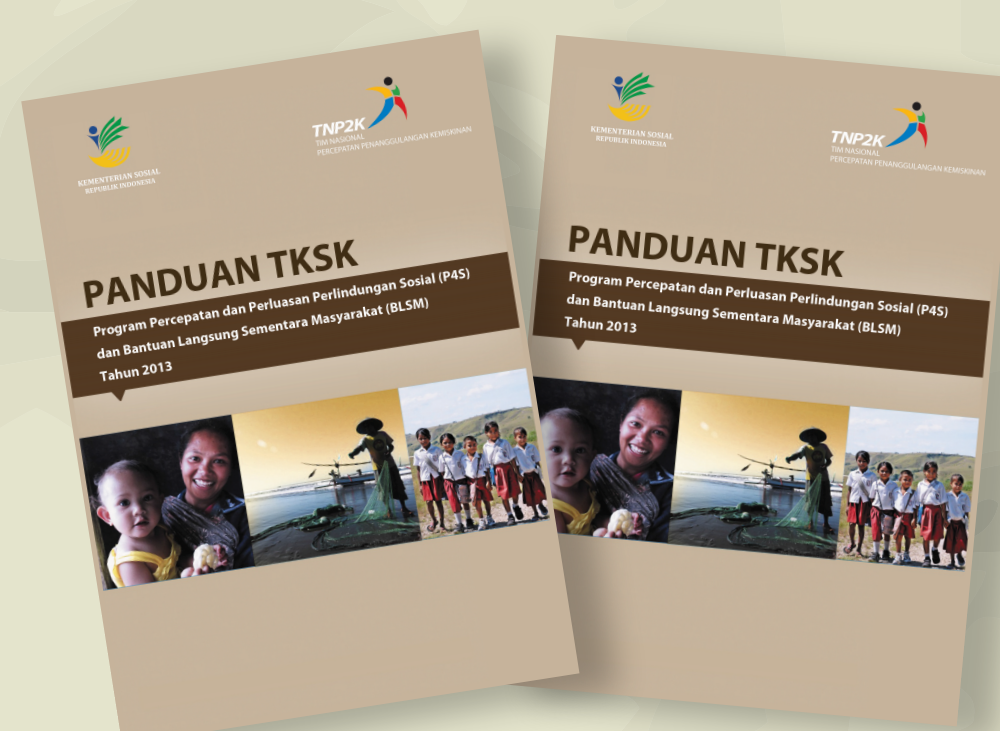
03 Perform Dissemination Activities to the Public

Developed dissemination strategies and structures targeting KPS beneficiary households, regional programme implementors and the public by:

1. Designing and distributing leaflets giving instructions on the use of KPS to **15.5 million targeted households**.



2. Designing and distributing the District Welfare Workers (TKSK) Guidebook, which acts as a manual for making adjustments to the list of targeted households.



3. Designing and distributing the **Manual on the Dissemination and Implementation of Compensation Programmes for the 2013 Subsidised Fuel Policy Changes** to programme implementors, both at the central and local level.



4. Carrying out media briefings with more than 100 local and national media outlets in 4 provincial capitals in Indonesia.



100 LOCAL AND NATIONAL MEDIA OUTLETS



Unconditional Cash Transfers for the Poor (BLSM) is a temporary financial assistance programme aimed at helping to maintain the purchasing power of poor and vulnerable households, so as to protect them against soaring prices due to increases in fuel costs.